

FASHION DIARY SKETCHBOOK

A fashion diary/sketchbook, croquis book, sketchbook or journal is an important accompaniment to the design process and can help you in the creative approach to solving design problems. Quick sketching techniques, concept ideas, and fabric suggestions are vital for capturing your innovative thought process and communicating your ideas to others. You will develop your fashion diary throughout the semester and will use as a tool to complete class projects.

Format of the Fashion Journal/Sketchbook: Choose a sketchbook or folder of standard size to hold sketches/clippings/tears/mood boards/inspiration collages, etc. Anything larger than 11"x17" becomes unwieldy and difficult to pass around at meetings or interviews. Anything smaller than 8.5"x11" requires care because sketches may be too small to include significant detail. Choosing standard sizes matters because these journals can be used for years and may be added to a portfolio at a later date.

Instructions: Assignments will be given to prompt you in your creative thought process. On the due dates, you will share your Diary topic with the instructor/group. There are 10 prompts (10 entries) = 100 points. The fashion diary entries can also be used as sources of inspiration for your other projects.

Fashion Diary Topic	Assignment to be done in Diary/Sketchbook	Due Date
Designer that inspires you <i>10 points</i>	Research a fashion designer (does not need to be current) that inspires you or you like or emulates your style. <ul style="list-style-type: none"> • Create a mood collage of the designer • Redesign and sketch 5 illustrations using your designer as inspiration 	Wednesday, Aug 23
Nature to Apparel inspiration evolution <i>10 points</i>	Find an element in nature and evolve as inspiration to a piece of apparel. <ul style="list-style-type: none"> • You will complete 3 sketch evolutions • Each sketch evolution will have 6 iterations (first will be the original inspiration/last will be the apparel piece) 	Wednesday, Aug 30
Fabric Rendering illustrations <i>10 points</i>	Pick 3 fabric swatches with print/pattern/texture to use in your fashion illustrations <ul style="list-style-type: none"> • For each swatch you will render and use in one illustration. Total of 3 sketches (1 for each chosen fabric swatch) 	Wednesday, Sept 6
Single Color Exploration <i>10 points</i>	Choose a color, make a collage out of images of this color using different shades, tones, saturations, etc.	Wednesday, Sept 20
Artist Rip Off <i>10 points</i>	Find an image of a painting, print it out, and glue it in your sketch book. Then you will COPY the painting to the best of your ability.	Wednesday, Sept 27

Two Color Exploration <i>10 points</i>	Choose 2 colors, make a collage out of images of this color using different shades, tones, saturations, etc.	Wednesday, Oct 11
Continuous Line Drawing <i>10 points</i>	Draw with whatever color(s), media(s), and fill a single full page of a continuous line drawing. The drawing can be a recognizable form or completely abstract.	Wednesday, Oct 18
Collage Cut and Paste <i>10 points</i>	Cut shapes out from a magazine and use them to “draw” something on a sketchbook page	Wednesday, Oct 25
Multi-Media Exploration <i>10 points</i>	Splatter ink, watercolor, tea, coffee, soda, ketchup, whatever you have – on a page of your sketchbook. Then with a black pen, sharpie, etc – Turn it into something COOL.	Wednesday, Nov 1
Negative Space <i>10 points</i>	Draw a single closed shape all over a single page. Then fill in the negative space.	Monday, Nov 20